**ZZ – RATIO ANALYSIS.DOCX** CONSIDER USING AS FLASH CARDS

Ratio analysis – Source Mcgraw Power Point Chapter 13

Liquidity and Efficiency

Working Capital

Current Ratio

Acid -Test Ratio

Accounts Receivable Turnover

Inventory Turnover

Day’s Sales Uncollected

Day’s Sales in Inventory

Total Asset Turnover

Solvency

Debt Ratio and Equity Ratio

Debt to Equity Ratio

Times Interest Earned

Profitability

Gross Margin Ratio

Profit Margin

Return on Total Assets

Return on Equity

Market Prospects

Price-Earnings Ratio

Dividend Yield

SUMMARY OF RATIOS

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